



# WEB DESIGN BROCHURE

**M**AC SOUND

[www.macsoundng.com](http://www.macsoundng.com)

**"Websites promote you 24/7:  
no employee will do that."**

-Paul Cookson

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## HISTORY

Please provide as much detail the company's history. It will then be reliable.

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Provide **links** of reference from companies with whom

## INTRODUCTION

Macsound is an IT business solution concept with the aim of providing an online presence for Nigerian businesses and organizations. We impact the business world by creating web experiences and building business solutions that shows the best in businesses and ideas.

## OUR OBJECTIVES AND PORTFOLIO

Our aim is to consistently seek perfection in brand creation and provision of web presence. We have created working solutions within our platform and outside. We have worked with brands within and outside the Nation—brands committed to improving the customer experience through convenience, accuracy of functionality and concise design. This is our idea of quality as portrayed with some of the brands we have worked with in the past.



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*We are currently partnering with various companies as their online platform support provider.*

*We are always looking to be a part of exceptional brands which we believe you are.*

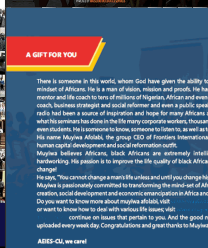
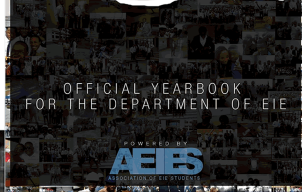
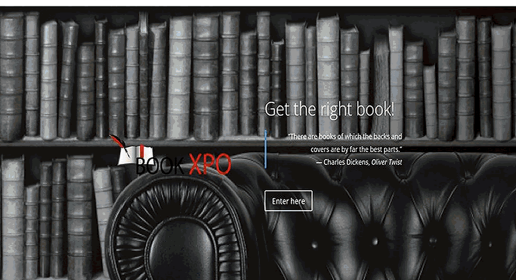
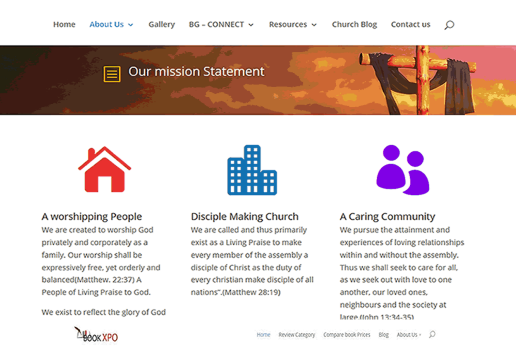
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## OUR PROPOSAL

A brand is meant to stand out in so many areas, the selling point of a brand goes beyond what it sells to its consumers, what matters most is the appeal of comfort its client experiences through its professional delivery. The level of quality and trust placed on the brand determines the level of recommendation it gets. Your website must be able to live up to the expectations of such recommendation and also provide the trust and experience needed for its clients.



“ We want to give a blend of brand design and functionality, a website fully customized to your expected requirement.”

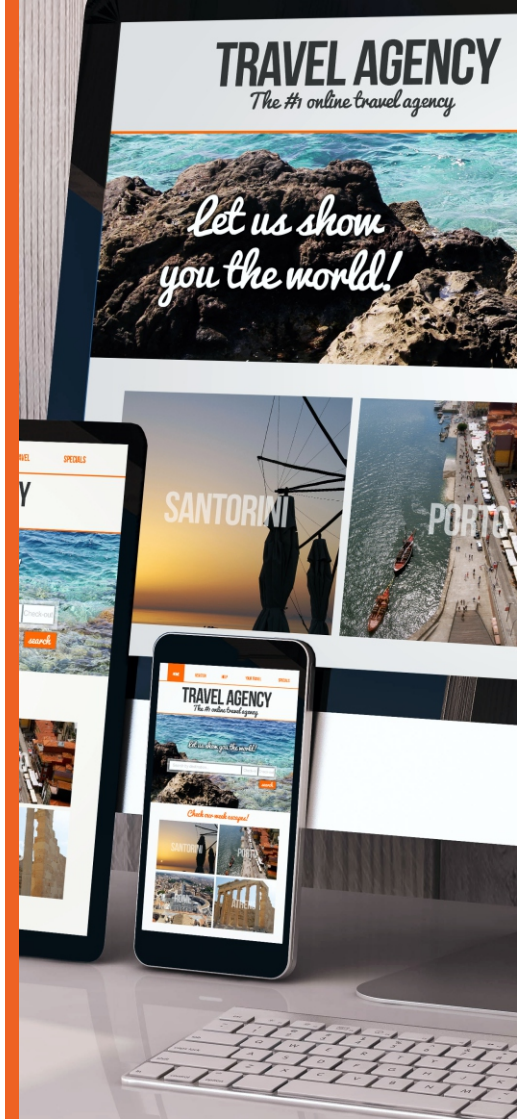
## OUR PROPOSED SOLUTION

Every good website is identified with its design and functionality to create a user experience. Once any of these two is affected, the site lacks a balance of delivering its total objective. We would give your brand the required touch of professionalism by building a website to increase your brand awareness and popularity. Yours is a unique brand and we will love to express its uniqueness in every detail.

## CREATING A UNIQUE EXPERIENCE

We will like to show your consumers that you pay attention to your business and their satisfaction. We would build a brand experience for your business by:

- 1. Branding:** increasing the reputation of the brand by building a website that showcases its achievements and products in a beautiful way.
- 2. Responsiveness;** making sure that the website built is visually appealing across all platforms including mobile devices.
- 3. Brand Assurance:** showcasing the testimonials of personalities and successful clients that have engaged the services of the business in the past.
- 4. Visibility:** making sure we leave a lasting impression on your clients by making sure media contents like images are well placed and well edited in such a way that amplifies aim of the website.



Every mail you send from now on should say something about your brand

info@yourwebsite.com

Effective User Experience and Design: our ambition is to impress you by making useful interface design.



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## ADMIN & FUNCTIONALITY

Let us make social media outreach more effective by including your social media accounts in a visible manner that will make consumers interact with it.



We can make the website adjust to any device screen size (phone, tab, laptop or desktop) you want it to adjust to.



- Into blogging? A blog section can also be added to discuss your product story and showcase events attended. This makes clients and admirers identify with your brand.



- Allowing consumers to lodge complaints or suggestions directly to your customer care unit.



- Bring your brand to the mind of your consumers regularly by sending them emails on promos and discounts that you might be doing...or maybe about a new product that they will be excited to hear about.





# DID WE MISS SOMETHING?

Thinking of additional integration? We are at your service!

ABOUT | SERVICES | SOLUTIONS | SUPPORT | CONTACTS

SAMPLE  
SITE

*If you are also thinking of integrating additional ideas on the website, tell us what you think and we will start acting on the plan!*

ABOUT | SERVICES | SOLUTIONS | SUPPORT | CONTACTS

Tell us your ideas and needs and be rest assured that we will meet it.

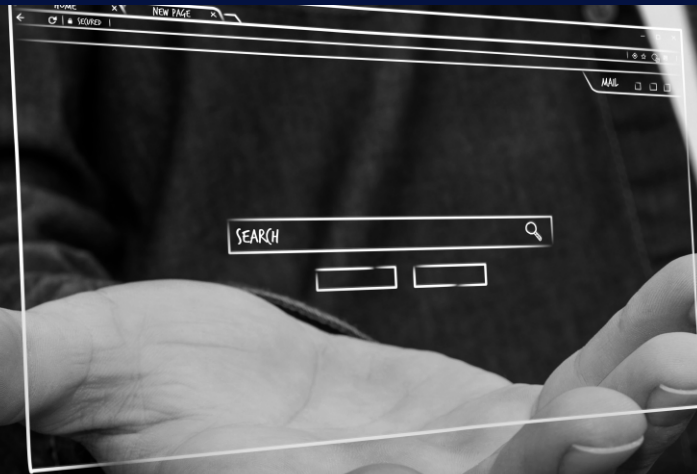


## CONCLUSION

We hope you find our proposal in order. We are optimistic that the desired value you wish to achieve by having this website will be ultimately accomplished.

Our quotation and Work breakdown Structure is available on request. Send a mail to [info@macsoundng.com](mailto:info@macsoundng.com) or give a response through the source person(s) through which this proposal was received and acknowledged for an informal discussion.

We are looking forward to long years of relationship with you.



f macsoundng @macsoundnga

t @macsoundng



**Transforming** brands with  
innovative **web** design  
**experience**



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